



ASHA NATIONAL CHAMPIONSHIP SHOW SPONSORSHIP OPPORTUNITIES

The American Stock Horse Association will host the third annual ASHA National Stock Horse Versatility Collegiate Champion Show, April 15 and 16, 2011, at the Taylor County Expo Center in Abilene, Texas. We invite you to join us in presenting this event. There are a variety of ways to support our young leaders in the horse industry and promote yourself, your business, your horse or your farm.

PLATINUM - \$5000

- Company name listed within the name of the event on all promotions (Ex: "ABC Company" ASHA National Collegiate Championship)
- Logo/Company name on ASHA website homepage with web link
- Listing of sponsor on ASHA website
- Listing of sponsor in ASHA newsletter
- Exhibitor booth during ASHA National Collegiate Championships
- Inserts in National Collegiate Show packets
- Banner placement during ASHA Championship Show
- 2 individual membership at ASHA
- Receive 2 mailings by ASHA to membership through email
- Opportunity to present awards
- Items specific to sponsor

GOLD - \$5000

- Logo/Company name on ASHA website with web link
- Logo listing in ASHA newsletter
- Banner placement during ASHA National Collegiate Championships
- Exhibitor booth during ASHA National Collegiate Championships
- Recognition at exhibitor parties
- Inserts in National Collegiate Championship Show packets
- Promotional item distribution
- Items specific to sponsor
- Signage with company name/logo during banquet

All ASHA National Collegiate Championship Show sponsors will also receive:

- Listing on the ASHA National Collegiate Championship Show Banner
- Listing in National Collegiate Championship Show Program
- Announced as sponsor during National Collegiate show

SILVER - \$2500

AWARDS BANQUET SPONSOR - \$1,500
WELCOME RECEPTION SPONSOR - \$1,000
TAIL GATE PARTY - \$1000

- Logo/company name on ASHA website with web link
- Listing of sponsor in ASHA newsletter
- Banner placement during ASHA National Collegiate Championships
- Exhibitor booth during ASHA National Collegiate Championships
- Opportunity to present awards
- Recognition at exhibitor parties
- Inserts in National Collegiate Championship Show
- Promotional item distribution

BRONZE - \$600

CHAMPION TEAM VEST SPONSOR - \$600
RES. CHAMPION TEAM VEST SPONSOR - \$500

- Listing of sponsor on ASHA website with web link
- Listing of sponsor in ASHA newsletter
- Opportunity to present awards
- Recognition at exhibitor parties
- Inserts in National Collegiate Championship Show packet
- Promotional item distribution
- Recognition at exhibitor parties
- Inserts in National Collegiate Championship Show packets

CHAMPIONS SPONSOR - \$300

CHAMPION TEAM TROPHY - \$250
RESERVE CHAMPION TEAM - \$200
INDIVIDUAL CLASS WINNERS - \$200

- Listing as trophy/buckle sponsor on all exclusive arena signage
- Company/Ranch name engraved on back of trophy/buckle
- Opportunity to present buckle as class award
- Promotional item distribution
- Items specific to sponsor

FRIENDS SPONSOR UNDER \$200

SPONSORSHIP CONTRACT

Business Name _____ Contact Name _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Email _____
 Web Address _____

Level of Sponsorship: _____

Please provide at least one of the following: business card logo (jpeg) Other Ad

Please email artwork and/or ads to: stockhorse@windstream.net and call 254-898-0906 for questions.

Please mail completed sponsorship contract and payment of \$ _____ to:

ASHA National Collegiate Championship Show
 P O Box 3038
 Glen Rose, TX 76043
www.americanstockhorse.org

Ph: 254-898-0906
 Fax: 254-898-0908