



Dear Potential Sponsors:

It is that time once again, for the ASHA National Collegiate Championships. This event will be held, April 20th through the 22nd at the Nolan County Coliseum in Sweetwater, Texas.

We are looking forward to this event and are planning for approximately 120 entries. With teams from all around the United States competing, colleges are allowed to enter one Division I or Division II team to represent their University. In addition to the team competition, exhibitors are also competing for individual awards.

In order to host this show we depend on sponsorships from people like you. We believe this is an opportunity to give to an established program that promotes the horse industry throughout the United States, and helps promote the future generations of horsemen.

The donations will be used to pay the expenses of the show including: the venue, judges, awards (the more donations received the more awards we can offer), Welcome Party for contestants, and an Awards Breakfast Banquet.

I really hope you will consider donating to this unique show in some way, but even if you are not able to donate at this time, come out and experience this wonderful event.

For your donation, your name will be on the show program. Also, if you have a banner available we would also like to hang yours in the main show arena. A vendor booth will also be available for you to advertise at the show or we would be happy to place pamphlets on a table where everyone will see them.

This year our event will be available on a live webcast during the event. Many of the parents, school administrators and regional members of ASHA will be logging in to watch. Ad space is available on this site as well, and any donations of \$100 or more will be added. Please provide a logo to be used for this purpose when submitting your donation.

I appreciate your time and hope you would consider donating to this outstanding event.

A handwritten signature in blue ink that reads "Joby Priest". The signature is written in a cursive, flowing style.

Joby Priest



# Sponsorship Contract

**APRIL 20-22, 2017- Sweetwater, TX**

The 2017 National Collegiate Championships & Sweetwater Showdown will be held at the Nolan County Coliseum in Sweetwater, Texas. We invite you to join us in supporting this event with your financial donation. There are a variety of ways to support our young leaders in the horse industry. Custom Packages are available to fit your budget.

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Amount Enclosed: \$ \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

### PLATNIUM PACKAGE- \$1,500

- Official Show Sponsor with company name listed within the name of the event on all promotions. Example: ABC Company Presents the ASHA National Collegiate Championships
- Sponsor logo listed on all promotions.
- Logo and link on ASHA home page and listed as a Sponsor
- Vendor Booth during the National Championships
- Full page Color Ad in 2018 ASHA Handbook.
- Inserts in the National Collegiate Show packets, along with promotional items.
- Banner placement during the National Collegiate Clinic and Show.
- 2 Individual Annual Membership for ASHA.
- 2 Facebook Announcements through ASHA Facebook
- Recognition during Welcome Party and Awards Banquet, with opportunity to present awards.
- Listed as the Official Show Sponsor on the Live Webcast of the event
- Company exclusivity
- Choice of being Sponsor for Welcome Party (Thursday, April 20th) or Breakfast Awards Banquet (Sunday, April 23).

### GOLD PACKAGE- \$1,000

- Logo and link on ASHA home page and listed as a Sponsor
- Vendor Booth during the National Championships
- Full page Black and White Ad in 2018 ASHA Handbook.
- Inserts in the National Collegiate Show packets, along with promotional items.
- Banner placement during the National Collegiate Clinic and Show.
- 1 Individual Annual Membership for ASHA.
- 1 Facebook Announcements through ASHA Facebook
- Listed as a sponsor on the Live Webcast of the event
- Recognition during Welcome Party and Awards Banquet.
- Choice of being Sponsor for Welcome Party (Thursday, April 20th) or Breakfast Awards Banquet (Sunday, April 23).

### SILVER PACKAGE- SADDLE SPONSOR- \$800

- Logo and link on ASHA home page and listed as a Sponsor.
- Vendor Booth during the National Championships.
- Full page Black and White Ad in 2018 ASHA Handbook.
- Inserts in the National Collegiate Show packets, along with promotional items.
- Banner placement during the National Collegiate Clinic and Show.
- Listed as Saddle Sponsor on the Live Webcast of the event.
- 1 Facebook Announcements through ASHA Facebook.
- Recognition during Welcome Party and Awards Banquet.

### BRONZE PACKAGE- AWARD SPONSOR - \$500

- Logo and link on ASHA home page and listed as a Sponsor
- Vendor Booth during the National Championships
- 1/2 page Black and White Ad in 2018 ASHA Handbook.
- Inserts in the National Collegiate Show packets, along with promotional items.
- Banner placement during the National Collegiate Clinic and Show.
- Listed as an Award sponsor on the Live Webcast of the event
- Recognition during Welcome Party and Awards Banquet.

### ASHA Event Sponsors will Receive:

- Listing in Show Premium
- Announced as sponsor during Event
- Ad space on the Live Webcast of the Event

Total Amount Enclosed: \$ \_\_\_\_\_  Visa/ MasterCard  Check

Card #: \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVC \_\_\_\_\_

Billing Address: \_\_\_\_\_