



Privacy Policy

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to www.americanstockhorse.org and the American Stock Horse Association and governs data collection and usage. For the purpose of this Privacy Policy, unless otherwise noted, all references to the American Stock Horse Association including www.americanstockhorse.org. The ASHA website is a news and information, commerce site. By using the ASHA website, you consent to the data practices described in this statement.

Collection of your Personal Information

ASHA may collect personally identifiable information, such as your name. If you purchase ASHA products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by ASHA. This information can include: your IP address, browser type, domain names, access times and referring website address. This information is used for the operation of the service to maintain quality of the service, and to provide general statistics regarding use of the ASHA website.

ASHA encourages you to review the privacy statements of websites you choose to link from ASHA so that you can understand how those websites collect, use and share your information. ASHA is not responsible for the privacy statements or other content on websites outside of the ASHA website.

Use of your Personal Information

ASHA collects and uses your personal information to operate its website and deliver the services you have collected.

ASHA may also use your personally identifiable information to inform you of other products or services available from ASHA and its affiliates. ASHA may also contact you via survey's to conduct research about your opinion of current services or of potential new services that may be offered.

ASHA does not sell, rent, or lease its customer lists to third parties.

ASHA may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to ASHA, and they are required to maintain the confidentiality of your information.

ASHA may keep track of the websites and pages our users visit within ASHA, in order to determine what ASHA services are most popular. This data is used to deliver customized content and advertising within ASHA to customers whose behavior indicated that they are interested in a particular subject area.

ASHA will disclose your personal information, without notice, only if required to do so by the law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on ASHA or the site; (b) protect and defend the rights or property of ASHA; and, (c) act under exigent circumstances to protect the personal safety of users of ASHA or the public.



Privacy Policy

Security of your Personal Information

ASHA secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Youth Under Eighteen

ASHA does not knowingly collect personally identifiable information from children under the age of eighteen. If you are under the age of eighteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from ASHA by contacting us here:

Email: Info@americanstockhorse.org

Phone: (254) 898-0906